

## SEED Initiative Partnership Survey

**January 2006**

\* Technical note:

- Please fill out this survey even if your partnership is no longer active.
- You can fill out this survey on your computer. You highlight your choice(s) by using your computer mouse to click on the grey boxes underneath the questions.
- Once you have answered all questions, you can save the document on your computer and then send it back to us via email ([research@seedinit.org](mailto:research@seedinit.org)). Alternatively, you can print out the document and send it to us via fax (+49 30 690 88 200) or by regular mail to:

Global Public Policy Institute  
Palais am Festungsgraben  
Am Festungsgraben 1  
10117 Berlin  
Germany

- Please feel free to either complete the survey on your own or discuss answers and comments with other partners. You may also distribute copies of the survey to various people involved in the project for them to fill out independently.
- **Please return the completed survey by no later than Monday, January 15th. It is extremely important for us that you return the survey as promptly, as possible. Only this will allow us to analyze the information in time for the next session of the UN Commission on Sustainable Development.**

Many thanks in advance for your responses.

**Section I: Developments Since You Applied to the Seed Awards in 2004**

Name of Partnership \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Telephone \_\_\_\_\_  
Email \_\_\_\_\_

1. How many partners are currently involved? \_\_\_\_\_ (exact number)

New partners since the application:	Partners who left:
_____	_____
_____	_____
_____	_____
_____	_____

2. When did you first have the idea to form the partnership?  
\_\_\_\_\_

3. How would you describe the current stage of the partnership?
- We are now refining our initial ideas
  - We are currently planning how we could implement our project
  - We have started project implementation
  - We have completed our activities
  - We have encountered difficulties and are no longer actively pursuing the partnership

4. How successful do you think your partnership has been so far?
- Unfortunately, we were not successful and stopped pursuing the partnership idea
  - We are encountering some difficulties and it is still unclear whether we can keep the partnership going
  - We have met some difficulties, but we are dealing with them
  - We are meeting many of the goals we have set for ourselves for this time and we are confident we can overcome the remaining obstacles
  - We are meeting all of the goals we have set for ourselves for this time and see no major obstacles in the future
  - The people who are affected by our activities have given us positive feedback

5. Have you received new sources of finance since your application?
- No

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We have received grants or donations of \_\_\_\_\_ (amount in cash) and \_\_\_\_\_ (estimate of in-kind contributions)

We have received a loan of \_\_\_\_\_ (amount)

Other \_\_\_\_\_

6. Does the partnership itself have full-time employees? Yes  No   
If yes, how many? \_\_\_\_\_

7. Does your partnership have a permanent office? Yes  No

If no, please explain which organization or office is the main point of contact and coordinates and administrates partnership activities.

\_\_\_\_\_

8. How is your partnership constituted? Please check all that apply

We have bilateral contracts between partners

We have a multilateral contract or memorandum of understanding with all partners

We have agreed verbally to work together

The partnership is registered as an NGO or charity

The partnership is registered as a business

Other: \_\_\_\_\_

9. How are decisions made in your partnership? Please check all that apply.

All partners meet and vote

One partner decides and the others confirm (or reject) his/her decision

We consult with those who are affected by our activities before making decisions

We have an Executive Board that makes all major decisions

Each partner organization decides separately and then we coordinate our decisions

We have no formal process to take decisions – we somehow agree what to do

Other: \_\_\_\_\_

**Section II: Factors Influencing the Development of Your Partnership**

1. Which factors were most important for allowing your partnership to develop?

	<i>Single most important factor</i>	<i>Indispensable factors</i>	<i>Important factors</i>	<i>Helpful factors</i>	<i>Not relevant</i>
	1	2	3	4	5
<i>Individual leadership and commitment</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Support by partner organizations (money, time)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Guidance from donors</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Technology and idea transfer with partners</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Support from the affected communities</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Good laws and regulations</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Support from government</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Prior experience of working with partners</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Support from international organizations</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Existing demand for our products</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please list other crucial positive factors:

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2. Which factors have created the greatest difficulties for your partnership so far?

	<i>Single most problematic factor</i>	<i>Serious problem</i>	<i>Important problem</i>	<i>Slight problem</i>	<i>No problem</i>
	1	2	3	4	5
<i>Difficulties in getting grants or donations</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Difficulties in getting loans or credits</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Lack of trust among partners</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Lack of access to markets</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Interference by politicians</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Lack of technical know-how</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Lack of training for our staff</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Difficulties in defining the terms and structure of our partnership</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Difficulties in finding cooperative partners</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Difficulties communicating among partners</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please list other problematic factors:

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3. How could international organizations and local or national governments best support the success of your partnership?

	<i>Single most helpful step</i>	<i>Extremely helpful step</i>	<i>Helpful steps</i>	<i>Steps that might help</i>	<i>Not needed</i>
	1	2	3	4	5
<i>Financial support</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Help us with expertise on the issue we focus on</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Improve laws &amp; regulations</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Help us find international partners</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Create a platform for exchanging experiences with other initiatives</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Help us improve the communication and structure of our partnership</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Help us define priorities</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Join or officially support our partnership</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Help or train us in planning and budgeting</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Help or train us in writing funding proposals</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Help or train us in accounting and evaluation methods</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Provide training in economics</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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<i>Help us gain access to markets for our products</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Please tell us what other activities or changes would be most beneficial for your partnership:

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**Section III: Who Participates in Your Partnership and Why?**

1. What type of organizations are participating in your partnership? Please indicate how many.

- Local NGOs or community based organizations \_\_\_\_\_
- International NGOs \_\_\_\_\_
- Small and medium sized enterprises \_\_\_\_\_
- Multinational corporations \_\_\_\_\_
- Local authorities \_\_\_\_\_
- National authorities \_\_\_\_\_
- International organizations \_\_\_\_\_
- Health care providers \_\_\_\_\_
- Educational institutions \_\_\_\_\_

2. Are those who are mainly affected by the activities of your partnership formal partners?  yes  no

3. If a business or corporation participates in your partnership, why does it do so? Please confer with your business partners to answer this question from their perspective and check all answers that apply.

- We contribute to charitable causes
- We want to improve our reputation with customers
- Our employees appreciate our involvement
- The costs of our activities are covered by revenues from the partnership
- The partnership generates profits for us
- Other \_\_\_\_\_

4. If a local authority, national authority or international organization participates in your partnership, what role does it play? Please check all that apply.

- It provides financial resources
- It works with the partnership to fulfill one of its important tasks
- It regulates and approves partnership activities
- It provides training and other support to the partnership
- It provides technology and tools for the partnership
- Other: \_\_\_\_\_

5. If local and national authorities or international organizations do not participate in your partnership, why is this? Please check all that apply.

- We did not know where to start looking to make contact
- We could not get contact to the right person

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- We could not convince them to participate in the partnership
- We do not need their participation in the partnership
- We are afraid they would take too much control over the partnership
- We are afraid we would lose our flexibility
- Other: \_\_\_\_\_

**Section IV: What Goals Does Your Partnership Pursue?**

1. Who formulated the initial goals of the partnership? Please check all that apply.

- Those who are affected by the partnership’s activities
- Local NGO or community based organization
- Local business
- Donors
- Local or national authority
- International partners
- They developed out of a previous common project
- Other \_\_\_\_\_

2. Please briefly describe how, if at all, the goals of your partnership have changed since your application to the Seed Awards.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3. When planning your partnership, which factors were most important?

	<i>Single most important factor</i>	<i>Extremely important factors</i>	<i>Important factors</i>	<i>Marginal factors</i>	<i>Not relevant</i>
	1	2	3	4	5
<i>We had a problem and needed to solve it</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>We want to create a sustainable business</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>We wanted to contribute to the sustainable development of our region</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>We feel a responsibility to contribute to the achievement of the Millennium Development Goals</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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4. If successful, which of these general aims will your partnership contribute to?

	<i>Single most important</i>	<i>Very significant</i>	<i>Significant</i>	<i>Marginal</i>	<i>Not relevant</i>
	1	2	3	4	5
<i>Solve and prevent conflicts</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Create markets for local products</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Transfer knowledge and technology</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Set new norms and standards</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Share &amp; coordinate resources</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Get a new issue on the international agenda</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Eradicate poverty and hunger</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Achieve universal primary education</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Promote gender equality</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Reduce child mortality</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Improve maternal health</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Combat diseases</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Ensure environmental sustainability</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Develop a global partnership for development</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____					

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5. Does your partnership have concrete, measurable targets it plans to achieve by a set date (e.g. a certain number of people reached, amount of income created, number of species protected or area of land preserved)? Yes  No

If yes, please list targets:

and corresponding dates:

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6. Who formulated the concrete targets of your partnership?

- Those who are affected by the partnership's activities
- Local NGO or community based organization
- Local business
- Donors
- Local or national authority
- International partners
- They developed out of a previous common project
- Other \_\_\_\_\_

7. How do you evaluate and report about your partnership's activities? Please check all that apply.

- We do not currently plan to evaluate the partnership's success
- We are regularly reporting to donors about our activities and financial developments
- We ask those affected by our activities to give us feedback
- We will perform an impact assessment because we feel this is important to our work
- Donors demand that we perform an impact assessment
- Other: \_\_\_\_\_

8. Do those who are most affected by the partnership's activities actively contribute to them?  yes  no

**Section V: Who Provides the Resources for Your Partnership?**

1. Who currently provides the resources to run the partnership?

	75-100%	50-75%	25-50%	0-25%	None
<i>Partners</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Credits or loans</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Revenues generated by the partnership</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Grants and donations</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. If all your plans come true, who will provide the resources for your partnership once it is fully established?

- We do not know yet
- Partners will contribute \_\_\_\_\_ %
- Revenues generated by the partnership will amount to \_\_\_\_\_ %
- External donations or grants will amount to \_\_\_\_\_ %

3. When do you plan your partnership to be fully established?

By \_\_\_\_\_

4. Will your partnership require continuous external support?  yes  no

5. How many people are working for the partnership and what are your future plans?

- at the moment \_\_\_\_\_ employees \_\_\_\_\_ volunteers
- in one year \_\_\_\_\_ employees \_\_\_\_\_ volunteers
- in two years \_\_\_\_\_ employees \_\_\_\_\_ volunteers
- in five years \_\_\_\_\_ employees \_\_\_\_\_ volunteers
- in ten years \_\_\_\_\_ employees \_\_\_\_\_ volunteers
- we don't have any concrete plans for how many people will work for the partnership in the future

6. Do you plan to train employees and volunteers?

- yes  no  yes, subject to available resources

7. What are your approximate financial needs over the two years?

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- We do not know
- We need loans and credits of \_\_\_\_\_
- We need grants and donations of \_\_\_\_\_

8. What are your approximate financial needs over the next five years?

- We do not know
- We don't expect the partnership to be operational that long
- We need loans and credits of \_\_\_\_\_
- We need grants and donations of \_\_\_\_\_

9. What are your approximate financial needs over the next ten years?

- We do not know
- We don't expect the partnership to be operational that long
- We need loans and credits of \_\_\_\_\_
- We need grants and donations of \_\_\_\_\_

10. What do you need these resources for? Please indicate the amounts:

- We do not know exactly
- To pay for the organization and administration of the partnership, we need \_\_\_\_\_
- To buy the equipment we need to realize our ideas, we need \_\_\_\_\_
- To pay for consultants helping with proposals & business plans, we need \_\_\_\_\_
- To improve our technical know-how, we need \_\_\_\_\_
- Other: \_\_\_\_\_

11. How do you control the spending of resources?

- So far, our operations are not very complex and we don't need to control our spending formally
- We have a book in which we enter what we get and spend
- We cannot afford to use complex accounting procedures
- We use the accounting forms provided by our donors
- We have a professional accountant to keep our books in order
- We have an external accounting firm that checks our accounts
- Other: \_\_\_\_\_

Thank you so much for filling out this survey! Your contribution is highly appreciated.