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University of Heidelberg

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6th EFC Summer Academy “Impact-driven Philanthropy”

*3rd - 5th September 2007
Heidelberg, Germany*

This year's Summer Academy aims to introduce participants to the development process of high-impact philanthropy by displaying the rich panorama of leverage points a foundation has at its disposal to create impact.

Through interactive group discussions and lively case study analysis, sessions will also examine factors which may influence high-impact philanthropic strategies, such as internal and external conditions, leadership strategies and management.

EFC Summer Academies are organised within the framework of the Philanthropy Institute Programme (PIP) which aims to strengthen philanthropy by building the capacity of foundations and developing the professional skills of foundation staff

Monday 3rd September 2007

Day 1 Focus: Why foundations need to think about achieving high impact and an introduction to the development process of high impact philanthropy.

**12.30 Lunch and Registration at Heidelberg Center for American Studies (HCA)
Curt und Heidemarie Engelhorn Palais (Hauptstr. 120)**

14.00 Welcome

*Gerry Salole, European Foundation Centre
Helmut Anheier and Volker Then, Centre for Social Investment*

14.15 Why should foundations care about high impact?

There are good reasons why foundations achieve impact beyond all expectations. There are also good reasons why despite all efforts at strategising, monitoring, and evaluation, foundations still run the risk of developing into bureaucracies and thus failing to achieve their objectives. Foundations are busy enough with getting real work done, so why should things be made more complicated?

David Emerson, Association of Charitable Foundations

15.00 Coffee break

15.30 Economic efficiency vs. creativity in philanthropy

In the non-profit sector, professional project management, controlling and planning are often perceived as preventions to the ability to do good; creativity is weighed against economic efficiency. Speakers at this session will discuss whether or not this dilemma can be resolved.

*Helmut Anheier, Centre for Social Investment
Marta Rey García, Fundación Pedro Barrié de la Maza & University of A Coruña
Jan Martin Witte, Global Public Policy Institute*

16.30 Why are we here?

What are the different functions of foundations in Europe today and which challenges are they facing now? What are they likely to face in the future and what can be done to tackle current and prospective challenges?

*Beate Eckhardt, Association of Swiss Grantmaking Foundations
(SwissFoundations)*

*Gerry Salole, European Foundation Centre
Volker Then, Centre for Social Investment*

18.00 Boat tour and dinner

'Old meets new' - our hosts kindly offer a boat tour onboard the largest solar steel vessel in the world, cruising the Neckar River. With delightful views of the old city of Heidelberg, the ride starts from the famous Alte Brücke (Old Bridge) and will take about 50 min.

Dinner will be served at 19.30 at **Kulturbrauerei Restaurant** (Leyergasse 6)

Tuesday 4th September 2007

Day 2 Focus: Options for creating social impact and case study presentations to illustrate critical success factors for doing so.

9.00 A conceptual introduction to leverage options in philanthropy

A major challenge for any foundation is to find out how to maximise creative and innovative impact using limited resources. Which methods are available for foundations to enhance the effect of their core activities?

Helmut Anheier and Volker Then, Centre for Social Investment

9.45 Hands on group work - developing a case

Participants will divide into four groups to develop case studies considering the various leverage options that can be used for achieving high impact.

10.45 Coffee break

11.15 Interactive plenary discussion

What is the best approach? Which factors define the choice of leverage mechanisms?

Helmut Anheier, Centre for Social Investment

12.30 Lunch

14.00 Case studies of various leverage options

What some foundations have chosen

- Public policy & advocacy: *Sukhvinder Stubbs, The Barrow Cadbury Trust*
- Mobilisation of civil society: *Pavol Demes, German Marshall Fund of the United States*
- Development of knowledge: *Simon Sommer, Jacobs Foundation*
- Creation of market forces: *Klara Kletzka, Dialogmuseum*

15.00 Peer-to-peer discussion

Group discussion on case studies and participants' experiences.

Moderators from above-mentioned presentations

15.45 Coffee break

16.00 Group presentations and wrap-up

Helmut Anheier, Andreas Schröer & Volker Then, Centre for Social Investment

16.30 What can we learn from all this?

David Emerson, Association of Charitable Foundations

17.30 Walk to Heidelberg Palace and dinner

Departing from the Summer Academy venue, participants are invited for a walk up to the Heidelberg Palace, an important German cultural monument, and residence of Palatinate electors from the 13th to the 18th century.

Dinner will be served at 19.30 at **Zum Ritter St. Georg** Hotel/Restaurant (*Hauptstraße 178*)

Wednesday 5th September 2007

Day 3 Focus: Ethical consequences of foundation practices which become more important as foundations' interventions for the public good become increasingly significant.

9.00 Why are good intentions not enough?

Foundations play a role as public benefit organisations, and consequently come under public scrutiny. How can they best maintain their legitimacy and prepare themselves against potential attack?

Marco Demarie, Fondazione Giovanni Agnelli

9.45 Group discussion

Why do we need foundation Codes of Practice and when do they become more of a hindrance than a help to good work?

10.15 Coffee break

10.45 Implementation and approaches to Codes of Practice

This session will focus on the development of various Codes of Practices, as well as challenges and opportunities faced during the implantation of such standards.

Marco Demarie, Fondazione Giovanni Agnelli

Beate Eckhardt, Association of Swiss Grantmaking Foundations

(SwissFoundations)

Rui Esgaio, Fundação Calouste Gulbenkian

11.15 Conclusions

Volker Then, Centre for Social Investment

11.45 Evaluation and wrap-up

Gerry Salole, European Foundation Centre

12.30 Closing lunch

This event has been made possible thanks to the cooperation of the Centre for Social Investment, as well as the involvement of various EFC members.

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