

The Hertie School of Governance (HSoG) was founded in 2003 as one of the first German professional schools for public policy. The school offers a two-year programme leading to the academic degree Master of Public Policy (MPP). The HSoG educates young, highly talented students for public leadership positions. Apart from the MPP programme, the HSoG provides practice-orientated education programmes for young executives. It gives those already participating in decision-making processes the possibility to strengthen their work through the know-how and research of the HSoG. The school also presents its research to the broader public via lectures, forums, symposia and other events.

The Hertie School of Governance is a project of the Hertie Foundation, located in Frankfurt/Main, Germany.

Business as Unusual: Partnerships in Global Governance

Dr. Wolfgang H. Reinicke, Global Public Policy Institute, Director
Thorsten Benner, Global Public Policy Institute, Co-Director

27 – 29 August 2007



Business as Unusual: Partnerships in Global Governance

This Executive Seminar takes stock of partnerships in which international organisations, state agencies, NGOs and businesses work together to address pressing global problems and promote sustainable development. Participants will analyse the principles and performances of partnerships and develop strategies for shaping global public policy making.

Fees Euro 2.675 for private businesses
Euro 1.775 for the public sector
Euro 595 for NGOs

Monday, August 27, 2007

09.00-09.15 **Introductory survey / personal introductions**

09.15-13.00 **Introductory Lecture & Discussion: The Changing Landscape of Global Governance**

Wolfgang Reinicke, Global Public Policy Institute, Director

Part A: Conceptual Foundations – Changing Global Governance Environment

Part B: New Forms of Governance: Strategic Options for - Governments, International Organisations, NGOs, and Business

13.00-14.00 **Lunch**

14.30-18.00 **The World Commission on Dams and Sustainable Development: an Experiment in Global Public Policy-Making**

Thorsten Benner, Global Public Policy Institute, Co-Director

Walk to the Foreign Office (Passport/ID required)

19.00 **Dinner at “Internationaler Club“**

20.00 **Keynote speech: Leadership for Good**

Governance Prof. Dr. Peter Eigen, Transparency Int.

Tuesday, August 28, 2007

09.00-10.00 **Government Networks: Promise and Principles**

Thorsten Benner, Global Public Policy Institute, Co-Director

10.00-12.30 **Combating Money Laundering: The Case of the Financial Action Task Force (FATF)**

Thorsten Benner, Global Public Policy Institute, Co-Director

12.30-14.00 **Lunch**

14.00-16.00 **The UN Global Compact and CSR: From Vision to Implementation**

Birgit Errath, Consultant Global Compact Office

16.30-18.30 **UN Business Partnerships: The Broader Picture**

Jan Martin Witte, Global Public Policy Institute

19.00 **Boat Trip and Dinner**

Wednesday, August 29, 2007

09.00-12.30 **Stemming the Tide of Conflict Diamonds: The Kimberley Process**

Thorsten Benner, Global Public Policy Institute, Co-Director

Ricardo Soares De Oliveira, Fellow, Sidney Sussex College, Cambridge University

12.30-13.30 **Lunch**

13.30-16.30 **Corruption, Rents and the Quest for Good Governance: Governments, Oil Companies, and International Organizations in the Gulf of Guinea**

Ricardo Soares De Oliveira, Fellow, Sidney Sussex College, Cambridge University

16.30-17.30 **Final Discussion: Principles, Potential & Limits of the Partnership Approach**

Thorsten Benner, Global Public Policy Institute, Co-Director

17.30-18.30 **Evaluation & Feedback Session**

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