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GOBIERNO DE CHILE
MINISTERIO DEL TRABAJO
Y PREVISION SOCIAL

International Workshop
“The Role of Government in SR”
Saturday, November 3rd, 2007
Vienna School of International Studies
(Diplomatic Academy of Vienna)
Favoritenstrasse 15A, 1040

Side Event to the
5th ISO Social Responsibility Plenary Meeting
November 5 – 9, 2007
Vienna, Austria

P r o g r a m

9 a.m. *Opening Session*

Wolfram TERTSCHNIG, CSR Coordinator, Ministry of Agriculture, Forestry, Environment and Water Management, Austria

Leonardo CARDENAS, Chair, Government Stakeholder Group, ISO WG SR

9:30 - 10:30 a.m. *Panel Session #1: Changing Role of Government in the Era of Globalization*

- “Corporate Citizenship and the Role of Government: Hard Evidence on the Use of ‘Soft Power’ ”, **Paul Hohnen**, Associate Fellow, Chatham House
- “Challenges for Government in Understanding and Meeting Obligations to Stakeholders,” **Dr. Jon White**, Visiting Fellow at Henley Management College and honorary professor in the University of Birmingham’s School of Business
- “The Changing Role of Government in Corporate Responsibility”, **Simon Pickard**, Deputy Director, European Academy of Business in Society

Q & A moderated by **Kola Badejo**, United Nations Global Compact

10:30 - 11 a.m. **Coffee Break**

11:00 - 12:00 a.m. **Panel Session #2: Government and UN Experiences in Implementing SR** (to be presented by WGSR members)

- “French Legislation on SD Reporting: the NRE Experience,” **Christian Brodhag**, Interministerial Delegate for Sustainable Development, Prime Minister and Ministry for Ecology, Sustainable Development and Land Planning, French Government
- “Italian Public Authorities Promote (C)SR,” **Ferrante Alfredo**, Public Manager of the Italian Ministry of Social Solidarity, head of unit in the Directorate General of Social Inclusion dealing with CSR
- “The CSR Debate in Canada: Extractive Companies Operating in Developing Countries,” **Yolanda Banks**, Senior CSR Advisor, Export Development Canada
- “Internalizing SR and the Global Compact Principles in the UN System: a Challenge for all Public Institutions,” **Cornis van der Lugt**, CSR Program Officer UNGC/UNEP

Q & A moderated by **Adrien Lopez**, Chilean Government – Labour Ministry

12:00 - 1:00 p.m. **Panel Session #3: Public Policy Trends in Promoting Social Responsibility**

- “Matching Public Governance and Private Sector Responsibility: the OECD Guidelines for Multinational Enterprises,” **Rainer Geiger**, OECD Deputy Director for Financial and Enterprise Affairs
- “Promotion of CSR by the European Commission”, **Genevieve Besse**, CSR Policy Officer, DG Employment
- “Voluntary and Mandatory Reporting Standards and Reporting by Government Agencies”, **William Blackburn**, GRI Secretariat speaker

Q & A moderated by **Halina Ward**, International Institute for Environment and Development (IIED)

1:00 - 2:00 p.m. **BUFFET LUNCH BREAK**

2:00 – 3:00 p.m. **Panel Session #4: Emerging Fields and Challenges for the Role of Governments in Social Responsibility**

- “CSR Policies in EU Member States”, **Reinhard Steurer and Gerald Berger**, RIMAS - Research Institute for Managing Sustainability, Vienna
- "The CSR-Navigator: Public Policies in Europe, Africa, Asia and the Americas", **Birgit Riess**, Program Director Corporate Social Responsibility, Bertelsmann Stiftung
- “The Value of Values: CSR Policies in Austria and the Future Prospects”, **André Habisch**, Catholic University Eichstätt-Ingolstadt, Center for Corporate Citizenship

Q & A moderated by **Julia Steets**, Global Public Policy Institute

3:00 - 4:30 p.m. **Panel Session #5: Developing Country Experiences in Implementing SR** (to be presented by WGSR members)

- “Vision from the Inter-American CSR Network on the Role of Government for Advancing SR and Future ISO 26000 Implementation,” **Dante Pesce**, Vincular / Inter-American CSR Network
- “Partnerships in Strengthening the Government Role in Social Responsibility,” **Daisy Kambalame**, African Institute of Corporate Citizenship (AICC)
- "Public and Private Partnership on Social Inclusion Policies - Challenges and Opportunities," prepared by the Ministry of Social Development and Hunger Combat, **Reinaldo Dias Ferraz de Souza**, Chief Coordinator for Technological Services, Ministry of Science and Technology, Brazilian Government
- "Thailand: Preparedness for Adoption and Implementation of ISO," **Dr. Anant Suwanapal**, Inspector General for the Ministry of Industry of Thailand

Q & A moderated by **Leonardo Cardenas**, Chair, Government Stakeholder Group, ISO WGSR

4:30-5 p.m. **Closing Session:**

Role of GSG in ISO 26000 & Outlook to the Santiago, Chile Workshop

- **Staffan SÖDERBERG** , WGSR Vice-Chair
- **Adrien LOPEZ**, GSG Vice-Chair



